

MEDIA & FILM CLUB

The Media & Film Club of MES Ponnani College is an endeavor to enrich the talents of students who have a taste of film, art, culture, theatre, and media and to inculcate humanity and literary sensibility which is being lost within the busy schedule of the academia. Even though the club has only 60 permanent members, most of the students of the college are active in the programmes conducted by the film media club.

The club is being monitored by Safaras Ali Kadughothel, Asst. Prof Dept. of Malayalam. Adnan (Department of Zoology) is Student coordinator

ACTIVITIES

➤ 2015-16

FILM DISCUSSION

The club has conducted a discussion about dubbing of contemporary Malayalam film on 13-8-15 at EK auditorium. Actor Vineeth lead the discussion. Vineeth says “No matter if it’s an aspiring filmmaker, sound specialist or Actor, anyone with a foot in the entertainment industry can more thoroughly acquaint themselves with dubbing processes as a means to better understand the practice and art of the technique, as well as how it can impact both the outcome and audience of a film”. Script writer Riyas described various types of dubbing methods.

Principal Prof. AM Rasheed inaugurated the programme. Club coordinator Safaras Ali, V U Ameera, Shamil etc felicitated.



FILM FESTIVAL

Film Media Club conducted Deep Focus- Mullappoo Film Festival on 11-01-16 at MSK hall. As a part of the festival, conducted a film seminar on 'Arab Cinema – Prathyaasakalum Asankakalum'. Presented by Film critic Noushad (Assistant Professor, Safi college Vazhayoor)

'In a related arena, an increasing number of television dramas are being made for trans-Arab distribution. After Egypt, Syria has become the second-largest producer of television drama and comedy. In 2004 more than seventy television shows were produced in Syria, most of which were widely distributed and extremely popular around the Arab world, particularly in the Gulf States. Greater relaxation of government restriction on private industries, combined with the recent building of major film and television production facilities near Damascus and the influx of business investments from various Gulf countries, together have created a potentially major base for a trans-Arab film and television industry based in Syria. Moreover, the overwhelming majority of movie theaters around the region remain locally owned and operated, enhancing possibilities for the growth of Arab national cinema and encouraging more diversity in film programming. At the most basic level, these theaters ensure that films from across the Arab world can be seen by other Arabs' - he says.

A Separation and Colour of Paradise were screened at the festival. Principal AM Rasheed, Prof Kadavanad Mohammed, CT Aboobacker felicitated the programme.



➤ **2016-17**

FILM CAMP

Conducted a film Appreciation camp on 09-08-16 at HM hall. The idea in the Course is no longer to view a few films and learn film history; rather the idea this year is to re-ignite your interest in all aspects of cinema, from its technical aspects to the minutes of aesthetic nuances.

Many talented students participated in this camp. Film critic V K Joseph, CS Venkiteswaran etc took the classes. Safaras Ali coordinated the camp. Certificates were distributed to participants.



Camp participants



Certificate distribution

SEMINAR

Conducted a seminar in Film and Literature on 22-02-17, inaugurated by renowned writer Sarah Joseph. She says “Cinema and Literature are two distinct but equally extraordinary works of art. Where literature was a popular form of expression during the 18th and 19th century, cinema has taken its place by the 20th century onwards. Though both these arts have certain connections and differences, both have a similarity of taking its readers/audience to a different world. Literature has been a way of artistic expression for centuries now. Writers have told tales about gods and goddesses, heroes and their valiant victories, historical epics, romantic tragedies, comic incidents, legendary episodes, and much more. Cinema is by far doing the same thing for quite a few years now. One major strong point in cinema, which is absent in literature, is the advantage of visually showing the whole picture on the screen that helps the audience connect with the moment more closely”

TP Abbas, Hari, and VK Brijesh felicitated the programme.



➤ **2017-18**

MUSIC FUSION

Film media club conducted a music fusion programme at Cheenimarachod on 01-11-17 keralappiravi day. Successful fusion music is often controversial as it tries to combine the traditional and the new, mixing things up. Many students participated in this programme. Fusion music describes what happens when musical styles are combined together to make something new. Fusion music usually combines two different styles. That was a very successful programme.



SEMINAR

Film media club conducted a media seminar by Malayali Women in Media on 18-01-18 at MSK hall. Dr. Sebastian Paul inaugurated the seminar.

“Around the world, women are far less likely than men to be seen in the media. As subjects of stories, women only appear in a quarter of television, radio, and print news. In a 2015 report, women made up a mere 19% of experts featured in news stories and 37% of reporters telling stories globally. As behavioral scientists studying women’s under representation in the workplace, we know that this gender-imbalanced picture of society can reinforce and perpetuate harmful gender stereotypes”- says Sebastian Paul.

Dr Suneetha, T P Abbas and V U Ameera felicitated this seminar.



FILM FESTIVAL

Conducted a film festival on 20-02-17 at MSK hall. Films and documentaries were screened in the festival. Film club students and department of English students participated in the festival. Safaras Ali, Ameera VU and Nikhil coordinated.



➤ 2018-19

FILM FESTIVAL AND SEMINAR

Conducted film festival and seminar. Film director Dr. Biju inaugurated the festival and screened his film 'Veyil Marangal'. This film is a testimony to Dr Biju's poetic approach to a socially relevant theme. He discusses the caste system, never-ending exploitation of the underprivileged and the growth of the feudal system at the expense of the sweat dropped by the working class. The drama is subsided here where visuals speak eloquently. The late cinematographer MJ Radhakrishnan has given a spectacular job as he has captured aesthetically the landscape of nature and its fury alike. The crucial visuals have a strong resemblance to the

paintings with surrealistic ideas. Accompanied by a simple and subtle presentation, the metaphoric visuals remind us of the burning reality of survival.

Dr. Biju says” It might be an irony that the filmmaker gives a colourful interpretation to the struggling tale of the marginalized section. Indrans is perfect casting as the hapless protagonist, who is destined to live as an alien on his home soil. The stranded people mired in legal formalities are the real "trees under the sun" as the title notes. The dream sequences evoke their unquenched desire to carry on in life”

More than 100 students participated at the film screening. Capt Mohd Koya and Safaras Ali felicitated in this programme.



PONNANI FILM FESTIVAL

Conducted a regional film festival in Ponnani, associated with Ponnani film society on March 20-26. Ponnani International Film Festival is a first of its kind event planned in Ponnani. We envisage this as a small town and nearby villages organizing an international level festival. The festival is conceived and organized by a native collective supported by LSGD authorities and extension of technical support from 16th International Film Festival of Trissur. Guests/Spectators from home and abroad can experience village life for a week while watching a selection of filmography in various categories and genre attracting film lovers of wider segment. The event

shall be a vehemence of cultural exchange, an amalgamation of cultures showing unity among all the political, social and religious diversities.

We, Ponnani International Film Festival, got the first opportunity to spread the essence of cinema in a place like Ponnani. We are a group of film enthusiasts, with the support of local authorities, who has taken up the challenge to spread cinema and instill a culture of watching world class cinema in a region like Ponnani and nearby areas. We see this as an annual event which will help to re-elevate Ponnani in the cultural and tourism map of India.

CHIEF patron- Sreeramakrishnan – Hon Speaker of State Assembly, MLA. Festival Director Salam- Bappu. Assistant Director Festival -Riyaz Ahammed. Assistant Director Festival- Shanavas Bapputty.





➤ **2019-20**

SEMINAR

Conducted a film related talk by film director Shanavas Bhavakkutty on 13-01-19 at EK hall . He talked about his film 'Thottappan'. Adapting a literary work to screen is often a tightrope walk between retaining and leaving out one part or the other. In adapting Francis Noronha's original story Thottappan, which was much talked about in Malayalam literary circles , screen writer P S Rafeeqe depends on just the base story; he deviates considerably and even fleshes out seemingly insignificant parts effectively.

Shanavas pointed out the disparate elements and the sub-plots bring alive quite a few memorable moments, yet in the end, when it all comes together, it does not shake you enough for the kind of story it sets out to tell. It could be due to the flab that got into the script while fleshing out the story, like the pointless and prolonged sequence of Thottappan's attack on a man who had raped a domestic help. This failing is noticeable since Noronha's writing itself is known for cutting out the flab.

Safaras Ali, V P Saidalavi, Riyas and Amalnath facilitated the programme.



FILM FESTIVAL

Conducted a one day film festival on 27-11-19 at MSK hall. Two films were screened in morning and afternoon. Many students participated. Safaras Ali and Sravan coordinated the festival.



SEMINAR

Conducted film discussion about 'Thirichu Vangiya Thirasseela, Malayala Cinemayile Sthree' talked by film critic Harinarayanan (Assistant Professor- NSS college Ottappalam) on 18-02-20 at seminar hall.

He says, "Even as India stayed home during the pandemic, Malayalam films travelled across the country, and the globe. What started as a trickle in years became a deluge on the back of slick subtitling, faster internet speed and multiple streaming services. People who had not even heard of cinema from Kerala a few years back now crown it as the most forward thinking and rooted industry in the country. The 'Newgen cinema' took aficionados by storm. While elsewhere film industries were busy building up superstars, Malayalam cinema served ordinary human stories that cinema has often relegated to edges. As we celebrate the new champions of the films, not many know that its foundations were laid decades ago."

Safaras Ali moderated this seminar. Ameera Ayisha Begum and Amal Lal felicitated. Exhibited film like The Day I Became A Woman, Parched etc.

എം.ഇ.എസ്. ഫൊന്നാനി കോളേജ്

50th Anniversary

സംവാദവും സിനിമാ പ്രദർശനവും

'തിരിച്ചു വാങ്ങിയ തിരശ്ശീല; മലയാള സിനിമയിലെ സ്ത്രീ'

വിഷയാവതരണം
ഹരിനാരായണൻ
(അദ്ധ്യാപകൻ, NSS കോളേജ് ഓട്ടപ്പാലം)
ഛായാഗ്രഹണം :
അമീറ അയിഷാ ബീഗം, അമൽ ലാൽ
ഛായാഗ്രഹണം :
സഫറാസ് അലി
സിനിമകൾ
THE DAY I BECAME A WOMAN / IRAN
PARCHED / INDIA

2020 ഫെബ്രുവരി 18 രാവ്യ രാത്രി 10 മണി
കോൺഫറൻസ് ഹാളിൽ

സംഘടനം
വിജയ് ഡവലപ്മെന്റ് സെൽ
ഫിലിം മീഡിയ ക്ലബ്ബ്
ഇംഗ്ലീഷ് വിഭാഗം
ആരംഭകോളേജ് യൂണിയൻ



➤ 2020-21

WEBINAR

Conducted a webinar on 15-9-20 at google meet platform. Talked by film critic Prof. I Shanmugasadas based on 'Chithram Chalachithram'. He pointed 'At the beginning of the 50s, a group of young actors entered Malayalam film industry, paving the way for a new era. It was during this decade that the evergreen heroes, Sathyan and Prem Naseer, arrived on the scene and went on to acquire a permanent and special place in the hearts of Keralites. By the end of the decade, there was a pantheon of talented actors in the field who played a crucial role in the growth of the industry. They included, apart from Sathyan and Naseer, the hugely popular heroines Sheela and Sharada, as well as actors like Ummer, P. J. Antony, Kottarakkara Sreedharan Nair, Adoor Bhasi and Bahadur. In 1961 Kadam Becha Kottu, the first Malayalam movie in colour, was released'

80 students participated in the webinar. AA Zubair, Safaras Ali felicitated the webinar.

